

The Good Roll.

MAKE THE WORLD LESS SHITTY

Toilet papier low-interest?



DO YOU KNOW?

WORLDWIDE

1 IN 3

people don't have sanitary facilities

1 IN 3

schools do not have proper toilets



GHANA

4 OUT OF 5

people don't have proper sanitation facilities

2 IN 5

schools don't have safe and clean toilets

Over 700 children under the age of 5 die every day of diarrhoea diseases due to lack of appropriate sanitation services

source:
Wateraid Ghana
UNICEF/Ghana



EARTH WATER YOU NEVER DRINK ALONE



TREES CUT DOWN



1.539.970
PER DAY

1.059
PER MINUTE

18
PER SECOND

DUURZAAMHEID




VOLVO


MEGA ROL
popla MEGA ROL
TOILETPAPIER 2 laags
Page
Edet
Page Décor
Page DUBBEL LANG
Page ORIGINAL
Page EXTRA COMFORT
TOILETPAPIER 3 laags
KEUKENPAPIER
10+2 GRATIS


The Good Roll


BRUIN
OMDAT ER
GEEN SH*T
IN ZIT
Heineken Bier
Bavaria
ESCAPE
Café MONICO


BRUIN
OMDAT
ER GEEN
SH*T
IN ZIT
100% BAMBOO
GEEN SCHADELIJKE CHEMICALIEN
SUPER ZACHT
SCAN HIER VOOR MEER INFORMATIE
Bruin wc-papier = schuurpapier?
Dat was vroeger, die tijd is voorbij.
The Good Roll toiletpapier is van ongebleekt 100% bamboe gemaakt: zacht, sterk en zonder schadelijke chemicaliën. En met 50% van de nettowinst bouwt The Good Roll Foundation toiletten bij scholen in Ghana.
Bruin, omdat er geen sh*t in zit.
thegoodroll.nl/pages/bruin-omdat-er-geen-shit-in-zit
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1 EURO IS 8 EURO

EEN INVESTERING VAN 1 EURO PER PERSOON PER JAAR IN HANDHYGIENE KAN HONDERDDUIZENDEN LEVENS REDDEN

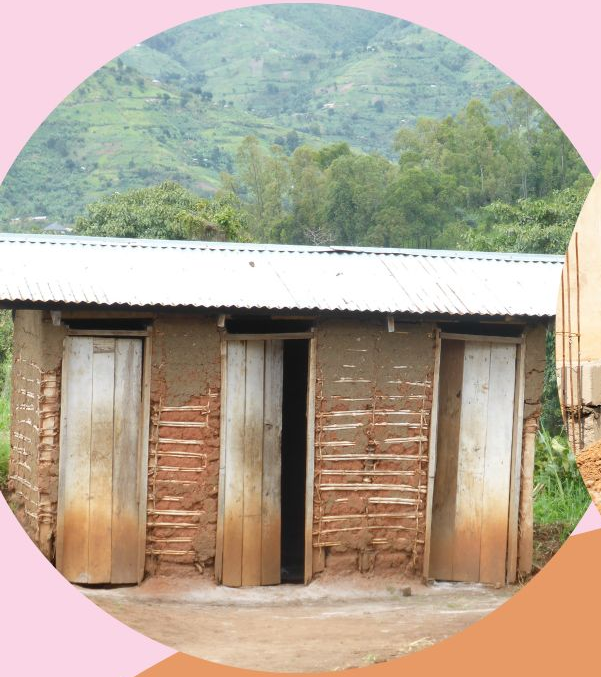
SCHONE EN VEILIGE TOILETTEN VOOR IEDEREEN




COMUNNITY TOILET
- DONATED BY [PADED GROUP NAME]

- EIGEN FOUNDATION
- LOKAAL TEAM
- ZELF BOUWEN
- LOCAL OWNERSHIP









EDUCATIE


GIRLS
GHANA
DAYS FOR GIRLS GHANA
Female Reprodu
1. Uterus
2. Fallopian tube
3. Ovary
4. Egg
5. Cervix
6. Vagina & vaginal canal
5
6





POO PAPER COMPARISON

	The Good Roll. The Naked Panda	Page Eco Paper	Popia Paper	AH Eco Paper
Builds toilets	✓	✗	✗	✗
Social workplace	✓	✗	✗	✗
100% tree-friendly bamboo paper	✓	✗	✗	✗
Without chlorine, colourants or fragrances	✓	✗	✗	✗
Plastic free packaged	✓	✗	✗	✗
EU ecolabel	✓	✓	✗	✓
Price per 100 sheets in €	0,27	1,32	0,20	0,19

	Rolls	Sheets	Price
The Good Roll Naked Panda	24	300	19,49 euro
Albert Heijn eco toiletpapier	8	200	2,99 euro

	Rolls	Sheet	Price
Popia toilet papier	4	400	3,29 euro
Page eco toiletpapier	4	150	1,99 euro

Dated: December 2022

Creëer een product of dienst voor je doelgroep, in plaats van te zoeken naar een doelgroep voor je product of dienst!




#feedmehuman
I ♥
CATNIP
DUMB DOGS




111
110
109
108
107
106
105
104
emma


Pulp NBSK del Eur
EUR/MT
1500
1400
1300
1200
1100
1000
900
800
700
600
Apr-17
Apr-18
Apr-19
Apr-20
Apr-21
Apr-22
Apr-23
Apr-24



OUD PAPIER VS BAMBOE



BAMBOO PRODUCTS

4=8 rolls

Hypoallergenic

No chemicals/PFAS

Super absorbent

Soft and sustainable

Eco friendly alternative



GROWS

30 X

FASTER THAN TREES



ABSORBS

35 %

MORE CARBON THEN TREES



PRODUCES

30 %

MORE OXYGEN THAN TREES


CHINA SHIPPING LINE


MAP OF AFRICA
MOROCCO
ALGERIA
LIBYA
EGYPT
ERITREA
DJIBOUTI
MAURITANIA
MALI REP.
NIGER
CHAD REP.
SUDAN
ETHIOPIA
SOMALIA
SENEGAL
BURKINA FASO
GAMBIA
GUINEA
GAMBIA-BISSAU
SIERRA LEONE
LIBERIA
GHANA
NIGERIA
CAMEROON
CENTRAL AFRICA REP.
GABON REP.
CONGO
ZAIRE
ANGOLA
NAMIBIA
BOTSWANA
REPUBLIC OF SOUTH AFRICA
MADAGASCAR
COVID-19
STAY SAFE
IN SCHOOL
WASH
COVER
WEAR



rce: Oxfam, 2023


BAMBOO
The Good Roll
AFRICA

THE IMPACT



FARMERS RECEIVE
$365,000 PER YEAR
WITH THIS OPERATION

CLOSING THE LIVING
INCOME GAP

FARMERS RECEIVE A NEW SOURCE OF INCOME

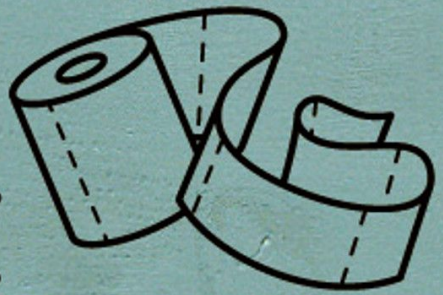
LIVING INCOME IS
3609 GHS PER MONTH

AN AVERAGE RAISE
OF INCOME OF 72%

MINIMUM WAGE IS
620 GHS PER MONTH

Source: Anker Research Institute

EVERYONE WANTS TO CHANGE THE WORLD BUT NO ONE WANTS TO CHANGE THE TOILET PAPER ROLL BE THE CHANGE






ER THAT BUILDS TO


FAIRTRADE
TOILETPAPIER
FABRIEK

WE ROCK AND ROLL








NEDLLOYD
NL 45G1
THE GOOD ROLL
100% RECYCLED
FOR A GREENER WIPE.
FOR A GREENER WIPE


BECAUSE THIS






300+ COMMUNITIES


3500 FARMERS


22,258 DEPENDENTS

OUR IMPACT



BEFORE

30+
SCHOOL PROJECTS

243
UNITS BUILD

12150
LIVES IMPROVED
PER DAY



AFTER

Our full circle of goodness:

Ghanese farmers harvest bamboo, and a good income.

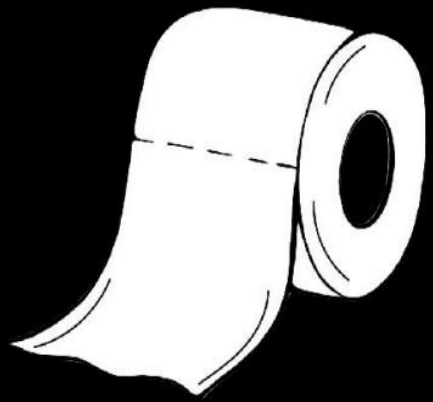
Bamboo purifies earth & air. This fast-growing carbon killer is even greener than trees. By using The Good Roll, you're purifying our earth.

The bamboo is processed in our own factories in Ghana where women over 40 get new employment opportunities.

The Good Roll is wrapped and packed in social workplaces in The Netherlands.

Now you're up!
Go to the toilet, take that well deserved break.
Use The Good Roll. Enjoy.

50% of The Good Roll's net profit is invested into water, sanitation and hygiene projects in Ghana, Africa.




TGRG PULP COMPANY LIMITED
GREEN HOUSE


2000 LTR
The Good Roll Foundation
FEMALE





SOCIALE WERKPLAATS IN NEDERLAND



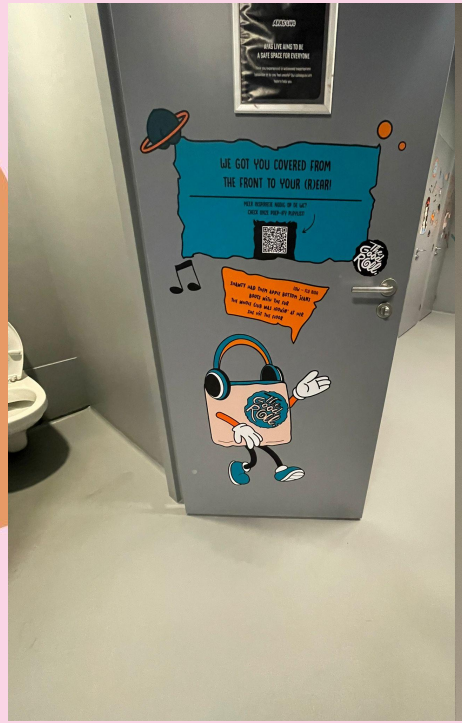

MAKE
SHIT HAPPENS!


Kabinet wil verbod op vochtige doekjes: 'Verstopt riool kost jaarlijks tot 55 miljoen euro'
Door ONZE PARLEMENTAIRE REDACTIE
YOUR BOOTY BUDDY
The Good
SPRAY
WET WIPE ALTERNATIVE


Kabinet wil verbod op vochtige doekjes: 'Verstopt riool kost jaarlijks tot 55 miljoen euro'
ONZE PARLEMENTAIRE REDACTIE
Vochtig toiletpapier
VERSTOPT DE LEIDINGEN
ZACHTE EN SCHONE BILLETJES
YOUR BOOTY BUDDY
The Good
SPRAY
WET WIPE ALTERNATIVE

WIJ WORDEN EXPERT IN HET KLEINSTE KAMERTJE









ACTUEEL

Groei voor The Good Roll: bouwt eigen fabriek en wordt grondstoffenleverancier




100% TREE FRIENDLY
The Good
EST
2025
PAPER CHAIN
100% FAIR TRADE

S. WHEELER.

WRAPPING OR TOILET PAPER ROLL.

No. 459,516. Patented Sept. 15, 1891.

Fig. 1.

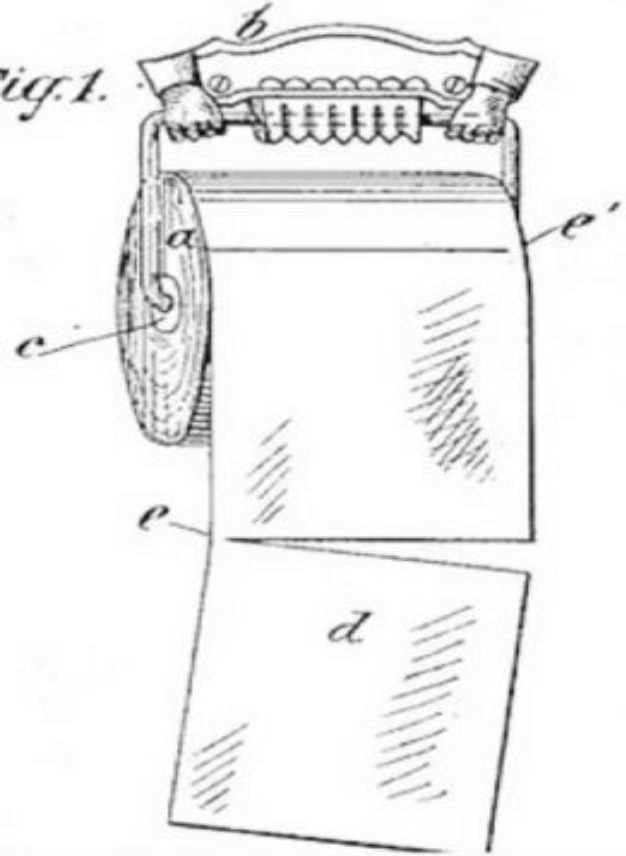


Fig. 2.

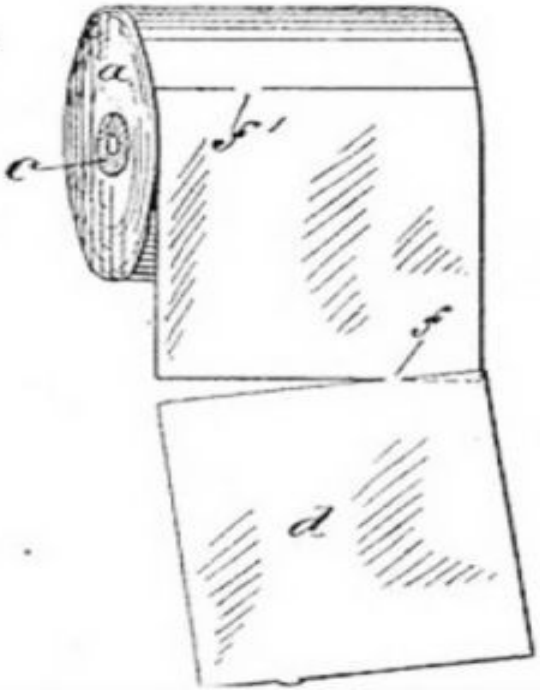


Fig. 3.

